

Turn environmental management
into a business advantage.

Get on par
Environmentally



Natural Capitalism

- Improve Environmental Performance
- Make your business more competitive
- Save Money
- Boost Your Public Image
- Retain Valuable Employees
- Better Manage Legal Obligations
- Recognition as a progressive leader

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Improve Environmental Performance

Some managers act on environmental management only when they reach the crisis stage. Their energy is consumed by reacting rather than preparing for the future. But proactive environmental management with e-par means fewer surprises. It prevents problems from going unnoticed, and helps you get to the root causes that create them in the first place. By looking at all aspects of performance, you can find improvement opportunities that might otherwise go unnoticed.

Become More Competitive

Whether it is reducing energy costs or water, or fertiliser or chemical consumption, or reducing waste, a dollar saved through improved efficiency is a dollar earned. Those savings can be used to help you grow your business. The trend is clear — organisations that get strategic about environmental performance are going to have a real advantage in an increasingly competitive market place.

Save Money

A systematic approach to environmental management can reveal many opportunities for improving efficiency. This can help cut waste, prevent pollution, conserve resources, and save money. Environmental management can show where upgrades and other environmental improvements best fit into your overall business strategy and help you weigh the costs and benefits of changes so you can make well-informed decisions.

Boost Your Public Image

Improving environmental performance can be just as important externally. The community expect companies in their communities to operate in an environmentally sound manner. As more information is made available over the Internet, citizens can go online and find out about your environmental credentials. Through environmental management you can measure how well you are performing. By reporting the results, you can help build public trust and credibility. And a manager must be able to attract a new socially responsible generation who make decisions with the environment in mind.

Retain Valuable Employees

Environmental, health, and safety issues are often of great interest to employees. Effective environmental management can boost performance in these areas, and in so doing, boost employee pride, morale, and overall job satisfaction. This can be useful in terms of retaining your current workers — and recruiting new ones.

Better Manage Environmental Legal Obligations

Environmental management provides the structure to ensure that you identify and meet all environmental legal requirements. In the short term, this helps you avoid violations and all the repercussions they can bring.

Recognition as a progressive leader

Improving performance can boost relations with yet another group — regulatory agencies. Many regulatory agencies have established special programs to recognise environmental leadership and provide opportunities for regulatory and administrative flexibility.

What Are You Waiting for? Isn't it time you thought about the e-par EMS for your organisation? Keep in mind that you don't have to do everything at once. You just have to get started. An EMS will lead you to assess where you are, where you want to go, and what issues are most important for your operation. Email terry@epar.com.au

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